



INDIAN SCHOOL OF
DIGITAL MARKETING

3-MONTH CERTIFICATION PROGRAMME

AI + Advanced Digital Marketing Programme

Master AI-powered marketing with live training, real projects and become industry ready.

3 Months Programme

50+ AI Tools

Placement Assistance

Internship Support

Built to make you AI-ready

Master AI-powered digital marketing through practical training, live projects, certifications, internship support and placement assistance.

WHAT YOU'LL LEARN



**Digital Marketing
Fundamentals**



Social Media Marketing



Performance Marketing



AI Automation



Content Creation



Lead Generation



Sales Funnels & AI Marketing Systems

Learn to design funnels and automations that turn ad clicks into paying customers — the core skill employers and clients pay for. And many more — 12+ topics in all.

Everything you need to plan



DURATION

3 Months



LIVE CLASSES

2 per week



CLASS DAYS

Saturday & Sunday



DELIVERY MODE

Online Only



CLASS TIMING

1 PM – 3 PM



UPCOMING BATCH

29th August

★ PREFERRED BATCH — 1 PM TO 3 PM

WHY JOIN ISDM



Eight reasons it pays off



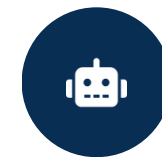
Industry-Oriented Curriculum



Learn From Practitioners



Live Projects



AI-Powered Marketing Systems



Placement Assistance



Internship Opportunities



Community Support



Certification Support

TOOLS COVERED · ISDM



50+ AI & Marketing Tools

Hands-on with the platforms used in real campaigns every day.



ChatGPT



Perplexity



Canva AI



Meta Ads Manager



Google Ads



Google Analytics



Automation Tools



AI Content Tools

...and many more across SEO, email, design and AI automation.

Credentials that strengthen your profile

You'll receive guidance to earn industry-recognized certifications that boost your career and client credibility.



ISDM Certification

Programme completion credential from the Indian School of Digital Marketing.



Meta Certification Ready

Guidance to get certified on Meta's advertising platforms.



Google Certification Ready

Prep support for Google Ads & Analytics credentials.

We help you land the role



Placement Assistance



Internship Opportunities



Resume Building



LinkedIn Optimization



Interview Preparation



Career Guidance Sessions

YOUR MENTORS • ISDM

Learn from people who've done it



Mukul

Founder, ISDM

- Agency Owner
- 500K+ Followers
- 5+ Years Experience



Rajat

Marketing Expert

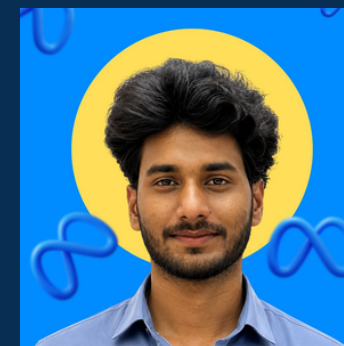
- 5+ Years Experience
- Worked with 300+ Clients



Vikas Roy

Founder of 2 Companies

- 8+ Years Industry Experience



Faizan

Performance Marketing Expert

- Manages ₹20 Cr+ Ad Portfolio



Priyanka

Zomato Marketing Team

- 4+ Years Industry Experience

STUDENT SUCCESS • ISDM

100K+ Students Trained

Real-world implementation and practical learning, with success stories across every kind of learner.



Freelancers



Marketing Professionals



Business Owners



Entrepreneurs



Students

500K+ Audience reached

50+ AI tools taught

3 Mo To job-ready



ENROLLMENT IS OPEN

Your AI marketing career starts now.

HOW TO ENROLL

1

Complete Payment

2

Receive Google Form

3

Submit Details

4

Enrollment Confirmed

5

Access Classes & Community



PROGRAMME FEE

₹40,000 MRP

★ LIMITED SEATS AVAILABLE

CONTACT



Contact no.
+91 97187 79658

ENROLL NOW →

Next batch starts 29th August