



INDIAN SCHOOL OF  
DIGITAL MARKETING

3-MONTH CERTIFICATION PROGRAMME

# AI + Advanced Digital Marketing Programme

Master AI-powered marketing with live training, real projects and become industry ready.

**3 Months** Programme

**50+** AI Tools

**Placement** Assistance

**Internship** Support

# Built to make you AI-ready

Master AI-powered digital marketing through practical training, live projects, certifications, internship support and placement assistance.

## WHAT YOU'LL LEARN



**Digital Marketing  
Fundamentals**



**Social Media Marketing**



**Performance Marketing**



**AI Automation**



**Content Creation**



**Lead Generation**



## Sales Funnels & AI Marketing Systems

Learn to design funnels and automations that turn ad clicks into paying customers — the core skill employers and clients pay for. And many more — 12+ topics in all.

# Everything you need to plan



DURATION

**3 Months**



LIVE CLASSES

**2 per week**



CLASS DAYS

**Saturday & Sunday**



DELIVERY MODE

**Online Only**



CLASS TIMING

**1 PM – 3 PM**



UPCOMING BATCH

**29th August**

★ PREFERRED BATCH — 1 PM TO 3 PM

WHY JOIN ISDM



# Eight reasons it pays off



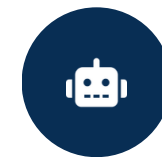
**Industry-Oriented Curriculum**



**Learn From Practitioners**



**Live Projects**



**AI-Powered Marketing Systems**



**Placement Assistance**



**Internship Opportunities**



**Community Support**



**Certification Support**

TOOLS COVERED • ISDM



# 50+ AI & Marketing Tools

Hands-on with the platforms used in real campaigns every day.



ChatGPT



Perplexity



Canva AI



Meta Ads Manager



Google Ads



Google Analytics



Automation Tools



AI Content Tools

*...and many more across SEO, email, design and AI automation.*

# Credentials that strengthen your profile

You'll receive guidance to earn industry-recognized certifications that boost your career and client credibility.



## ISDM Certification

Programme completion credential from the Indian School of Digital Marketing.



## Meta Certification Ready

Guidance to get certified on Meta's advertising platforms.



## Google Certification Ready

Prep support for Google Ads & Analytics credentials.

# We help you land the role



Placement Assistance



Internship Opportunities



Resume Building



LinkedIn Optimization



Interview Preparation



Career Guidance Sessions

YOUR MENTORS • ISDM

# Learn from people who've done it



**Mukul**

**Founder, ISDM**

- Agency Owner
- 500K+ Followers
- 5+ Years Experience



**Rajat**

**Marketing Expert**

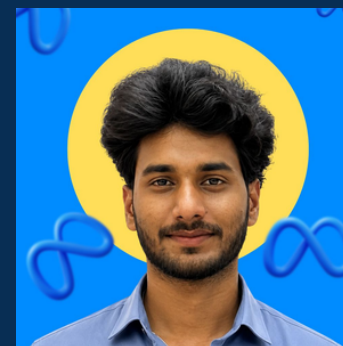
- 5+ Years Experience
- Worked with 300+ Clients



**Vikas Roy**

**Founder of 2 Companies**

- 8+ Years Industry Experience



**Faizan**

**Performance Marketing Expert**

- Manages ₹20 Cr+ Ad Portfolio



**Priyanka**

**Zomato Marketing Team**

- 4+ Years Industry Experience

STUDENT SUCCESS · ISDM

# 100K+ Students Trained

Real-world implementation and practical learning, with success stories across every kind of learner.



Freelancers



Marketing Professionals



Business Owners



Entrepreneurs



Students

500K+ Audience reached

50+ AI tools taught

3 Mo To job-ready



ENROLLMENT IS OPEN

# Your AI marketing career starts now.

## HOW TO ENROLL

1

Complete Payment

2

Receive Google Form

3

Submit Details

4

Enrollment Confirmed

5

Access Classes & Community



## PROGRAMME FEE

₹40,000 MRP

★ LIMITED SEATS AVAILABLE

## CONTACT



Contact no.  
**+91 97187 79658**

**ENROLL NOW →**

*Next batch starts 29th August*